Priscilla Hennig

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Call today for more information or to arrange a meeting.

There is no obligation.

My name is Priscilla Hennig and I am an LPL Financial Advisor with U of I Community Investment Advisors, located at the U of I Community Credit Union. I am an experienced financial professional who started my career in financial services by working in the credit union space. The credit union industry philosophy of "People Helping People" continues to align with my personal values of wanting to help others reach their goals.

Over the course my career, I have gained experience in quantitative financial analysis, investment research, and wholistic financial planning. I have also obtained my FINRA Series 66, and Series 7 securities registrations, held through LPL Financial, in addition to a finance degree. It is important to me to be able to provide clients with sound financial advice, based on comprehensive research.

Each of us have short term and long term personal financial goals.

Starting the process to create a financial plan to meet these goals can be daunting.

As a financial advisor, I sit down with my clients to understand what their unique goals are. We then work together to break down their goals into manageable pieces. Together, we take each piece and build a comprehensive financial plan. We then continue to revisit the plan, and make changes as needed.

When I'm not creating financial plans, you can find me running, planning my next trip to a National Park, or visiting family in upstate NY with my husband, Joseph. Additionally, I enjoy volunteering in the communities I serve. I have been a volunteer as a mentor with Big Brothers Big Sisters of Rochester. I have also served as the Advocacy Task Force Leader for the New York Credit Union Association Young Professional's Commission.

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